

GREG HYATT



greghyattdesign@gmail.com

1251 NE 53rd Ave.

(503) 515-5421

User Experience Architect

Portland, Oregon

97213

USA

» SUMMARY

Veteran designer with a passion for innovation specializes in crafting digital experiences through a collaborative, iterative ideation process that supports business goals and improves end-users' quality of life.

Objective: Seeking challenging and rewarding design position with vibrant company that values innovation and customer needs.

» EXPERIENCE

January 2014–May 2018

Principal User Experience Consultant

March 2012–January 2014

Senior User Experience Consultant

Neudesic

Portland, OR

Excelled at designing successful enterprise solutions for Fortune 500 companies' customers in a myriad of form factors and channels.

Presented and communicated succinctly to senior leadership to gain alignment quickly on strategic, forward thinking design.

Demonstrated ability to iterate nimbly and inclusively as needed, distilling complex requirements into simple experiences on aggressive timelines to deliver results that delighted both clients and their customers. Recent design solutions include Providence Health, UPS, MemorialCare Health, Assurant, Mentor Graphics, PwC, Intel, and Salvation Army.

March 2017

User Experience Consultant/Designer

Shovels & Whiskey/UC Riverside

Portland, OR / Riverside, CA

Vision and design strategy for an educational, virtual reality, learning module piloted at UC Riverside, with the sponsoring objective of impactfully imparting key curriculum data while enhancing critical thinking. Conceived of an innovative, scalable learning system that provided a replicable foundation for future modules, and provided an impactful VR experience.

» (con't)

» SPECIALTIES

Ideation/Strategy

Rapid Prototyping

Interaction Design

User Research

User Interface Design

Visual Storytelling

Agile/Lean UX Principles

Learning Systems

PROFESSIONAL SKILLS

Adobe Creative Suite CC:

Photoshop

Illustrator

Edge

InVision

Sketch

Axure

Mindmeister

OmniGraffle

Unity

Integration:

Unity

Drupal

.Net

Telerik/Kendo UI

PHP

» EXPERIENCE

March 2010–January 2012
Senior User Experience Designer

IBM Lender Business Process Services
Beaverton, OR

As User Experience lead for IBM’s newly acquired mortgage servicing provider, responsibilities included efficiently integrating with technology team to redesign borrower website, with the objectives of extending company brand, customer self service, and optimized user experience. Job duties also included mobile interface design, motion graphics, and data visualization for all internal applications.

July 2001-March 2010
User Experience Consultant/Designer

self-employed
Los Angeles, CA / Portland, OR

Providing interactive design and development services to a broad spectrum of clientele, including creative agencies, the corporate sector, entertainment industry, non-profit, and educational institutions. Services included: interface design, motion graphics, art direction, branding and ID development, illustration, and graphic design.

August 1999 – July 2001
Art Director/Senior Designer

IdealLab ! / Free Music
Pasadena, CA

Integral team member in the conceptualization of all visual aspects of online record label, headed by music industry notable, Miles Copeland. Responsibilities included art direction and creation of all design elements for company’s online presence.

» NOTABLE CLIENTS

- UPS
- PWC
- Assurant
- Intel
- Memorial Care
- Providence Health & Svcs.
- Salvation Army
- BECU
- Banner Bank
- Bain Capital
- DePuy Synthes
- Nordstrom
- Mentor Graphics
- OIA Global
- UC Riverside
- Clackamas Comm. College

» AWARDS & SPECIAL INTERESTS

- Earned an honorable mention in Gartner BPM Excellence Awards for Boeing Employee Credit Union’s bank teller experience.
- Co-authored ‘Get Locked’, a critically-acclaimed educational method book for the practicing rhythm section (Alfred Publishing/National Guitar Workshop).
- Participated in an exclusive design/implementation group tasked with designing a mixed reality application for **Microsoft HoloLens**, and led the ideation and design of a learning experience for college-level, educational automotive repair curriculum.
- Over 20 years of experience as a professional illustrator.